



Teach Art in the Garden

a call to local artists to lead outdoor workshops at Horsford Gardens and Nursery

Thank you for your interest in leading an art workshop at Horsford Gardens and Nursery in Charlotte, Vermont. We are eager to welcome local artists and members of our community to experience the nursery from an artistic approach. The nursery is of no cost to use for a workshop, nor will we receive any portion of class cost from recipients.

Please thoroughly read the following information regarding our call for artists.

An optional walkthrough of the nursery is available to artists on April 8, 2019 at 10 AM.

Please complete the application by April 14, 2019 and email to info@horsfordnursery.com.

We will notify applicants which workshops are selected by April 21, 2019.

Horsford Gardens and Nursery

est. 1893

www.horsfordnursery.com

(802) 425-2811

info@horsfordnursery.com

 @horsfordnursery

 Horsford Gardens and Nursery

Mailing Address:

2111 Greenbush Road

Charlotte, VT 05445

Physical Address:

2608 Ethan Allen Highway / Route 7

Charlotte, VT 05445



ABOUT US

Horsford Gardens and Nursery is a horticultural nursery located on over 40 acres in Charlotte, Vermont that is open to all. We are off of Route 7, conveniently south of Burlington (12 miles) and north of Middlebury (24 miles). Lake Champlain is also within driving or biking distance of the nursery.

We grow trees, perennials, and flowering shrubs in our fields, and annual flowers, vegetable and herb starts in antique glass greenhouses. Our Garden Center is more similar to a botanical garden, with display gardens that are inspirational and educational for all. We are a team of horticulturalists passionate about plants and the natural world.

CALL TO ARTISTS

Horsford's is calling for artists to instruct outdoor workshops at the nursery during the spring and summer months beginning in June 2019. The nursery offers a one-of-a-kind experience for artists, where visitors are surrounded by a variety of plants, maintained display gardens, nursery growing fields, and woodland paths connecting the nursery to the charming village of Charlotte. There are plenty of mature trees, and ever-blooming gardens to inspire art workshops. The nursery is also home to multiple historic structures that can make interesting subjects, including antique glass greenhouses, the main farmhouse, and a Carriage Barn. Our staff has a wealth of horticultural knowledge, and while we can't be dedicated to an entire workshop, we are happy to assist artists with tips and questions.

Courses should be conducive and flexible to working outdoors. There are naturally shaded, wooded, and sunny lawn areas for groups to work peacefully in nature. Necessary art/class materials required for courses must be supplied by artists. Please feel free to charge accordingly for your class or workshop.

Other accommodations:

- Free parking
- Single restroom (requires use of stairs)
- Chairs/tables available upon request (please indicate on application)



WORKSHOPS

We are seeking a range of course concepts and costs to be inclusive. Given the nursery venue, courses should be intended to be led outdoors.

Examples of concepts of workshops – by no means limited to the following:

Botanical Illustration, Watercolor Painting, Photography, Basket weaving, Clay hand-building, Poetry and Writing, Cartoon and Comic Drawing, Oil Painting, Wood Block Print, Wood Carving, Herbal and Home Remedies/Wellness Care, Filmmaking, Plein Air Painting.

Courses for children are welcome but students must have attentive supervision by parents/guardians. Date, time, and frequency of the course are requested by the artist and confirmed by the nursery. Capacity is up to both the artist and the nursery, depending on the class. We are not charging artists to host, nor will we receive any portion of class cost. Artists must agree to pertinent waivers for photography of event, liability, etc.

An optional walkthrough of the nursery and its grounds prior to the deadline is available on April 8, 2019 at 10 AM so artists can determine if their courses can be lead at the nursery comfortably. This is not mandatory. A short application from artists will be required by April 14, 2019. We will select artists from applications and notify them by April 21, 2019.

REGISTRATION

Artists are expected to recruit and coordinate participant registration. Nursery communication/promotion for the classes can direct to the artist's registration method. If a class must be rescheduled, it will be the artist's responsibility to communicate this to registered participants. With proper notice, the nursery can change dates and times in our communication too. If a course must be cancelled, the artist and nursery must be open in communication.



PROMOTION

After finalizing artists and workshops, Horsford's will be issuing news releases to local media on the art series which will point to an online course calendar and how to register. We will collaborate with promoting the classes in our communication to gardeners and customers through our email list, Facebook page, Instagram account, website, and nursery signage and materials.